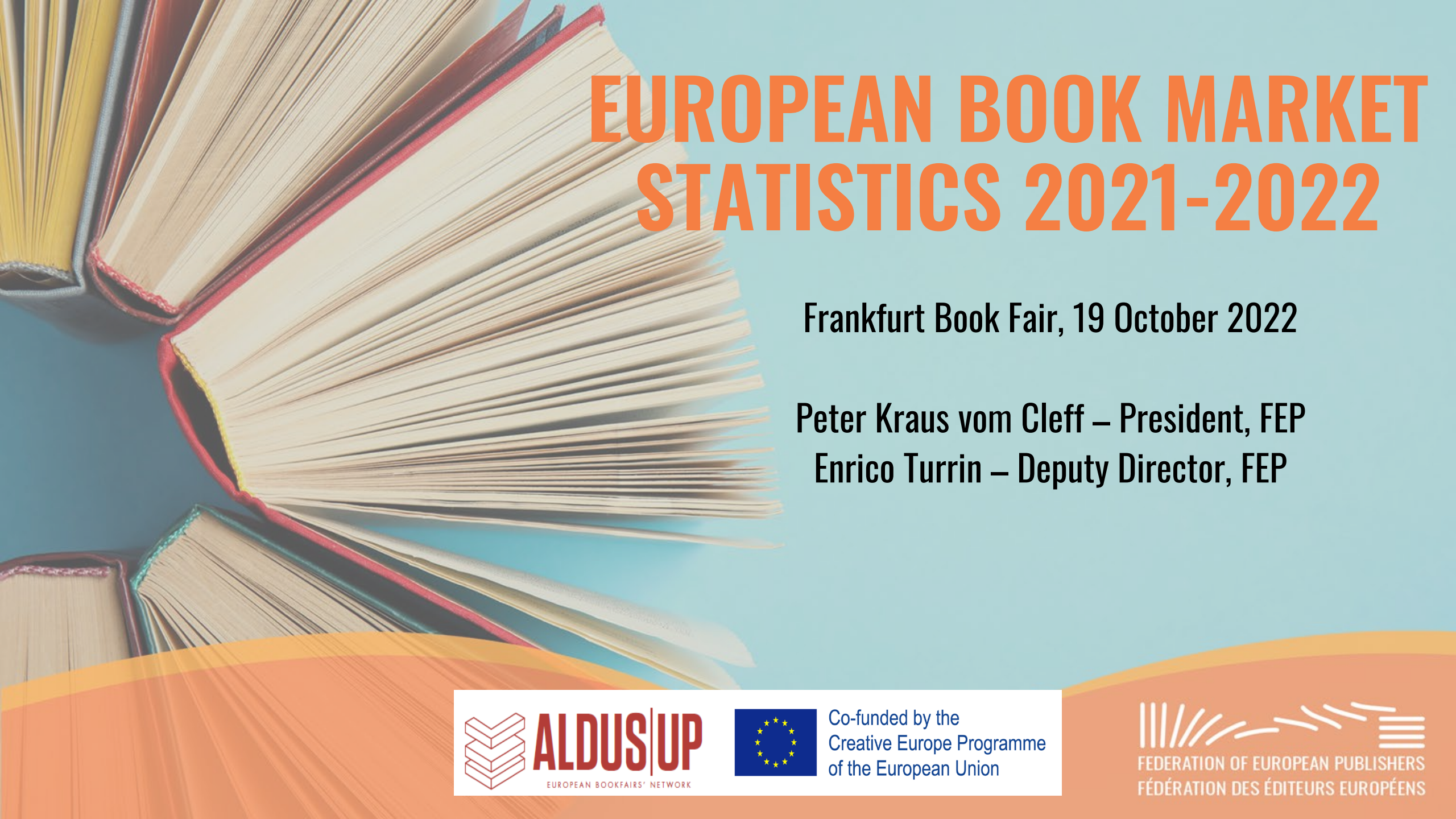




EUROPEAN BOOK MARKET STATISTICS 2021-2022

Frankfurt Book Fair, 19 October 2022

Peter Kraus vom Cleff – President, FEP
Enrico Turrin – Deputy Director, FEP



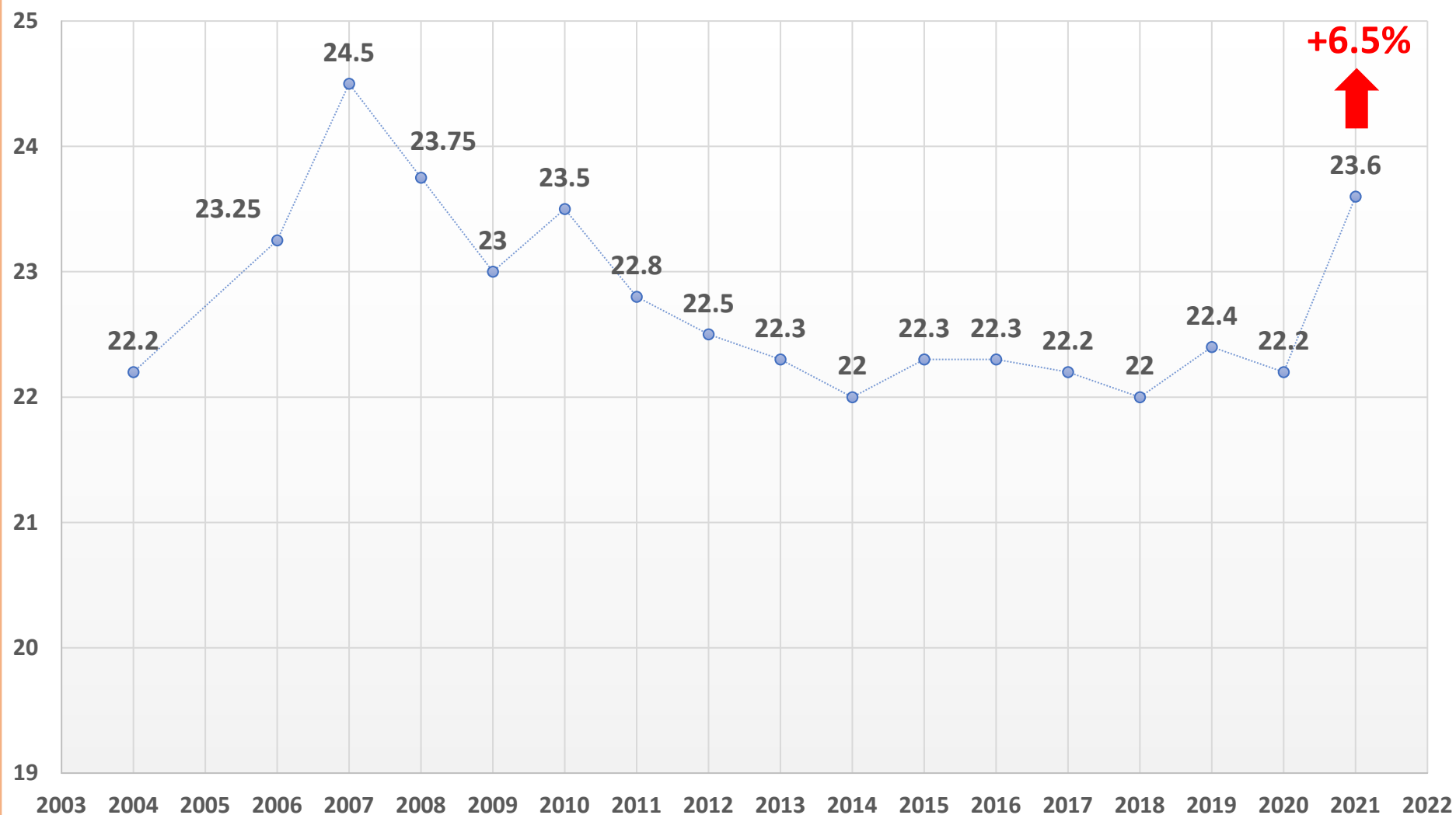
Co-funded by the
Creative Europe Programme
of the European Union





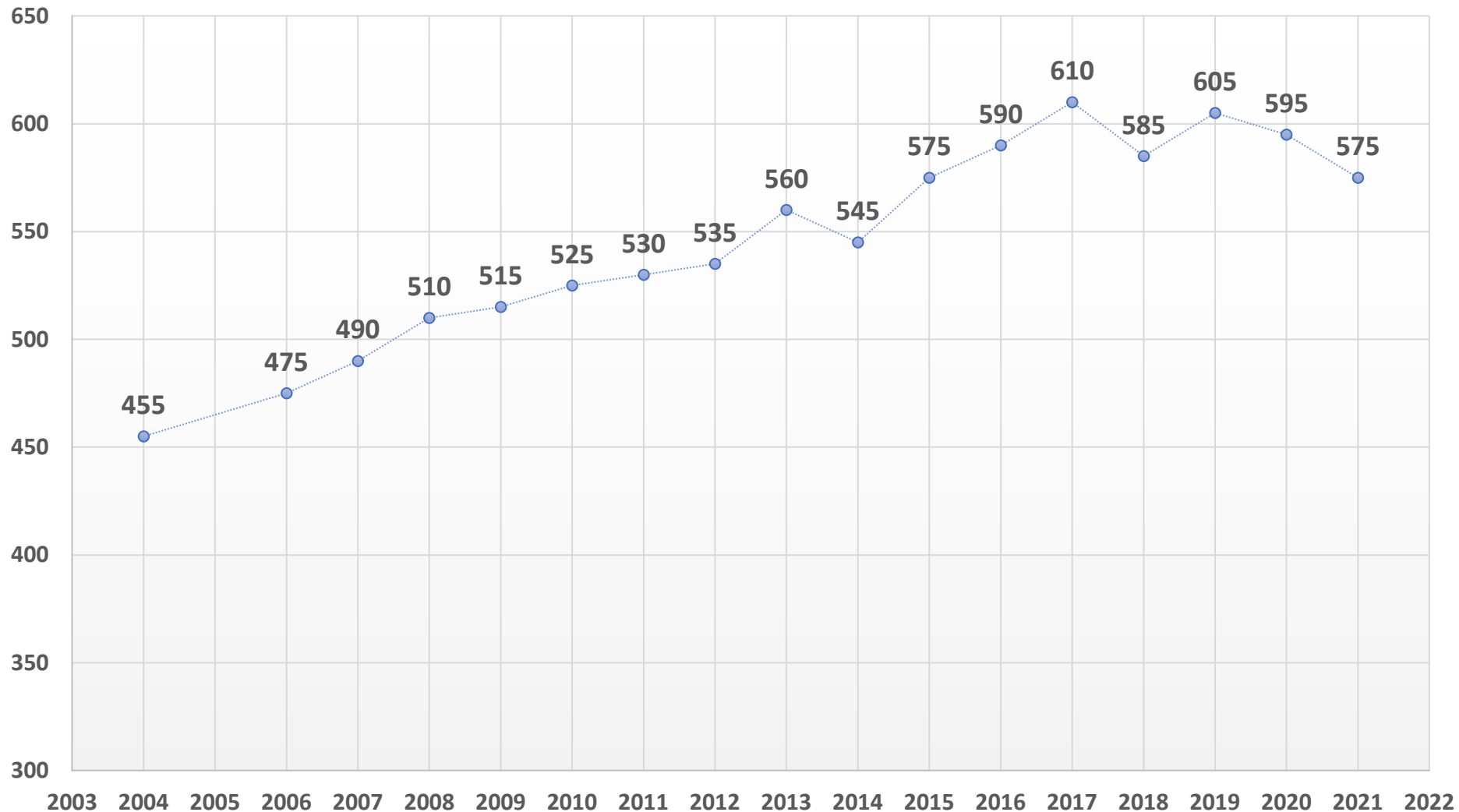
Opening by FEP President Peter Kraus vom Cleff

Net publishers' turnover (bln eur) 2004-2021



Market value at
cover price ca.
37-38 bln eur

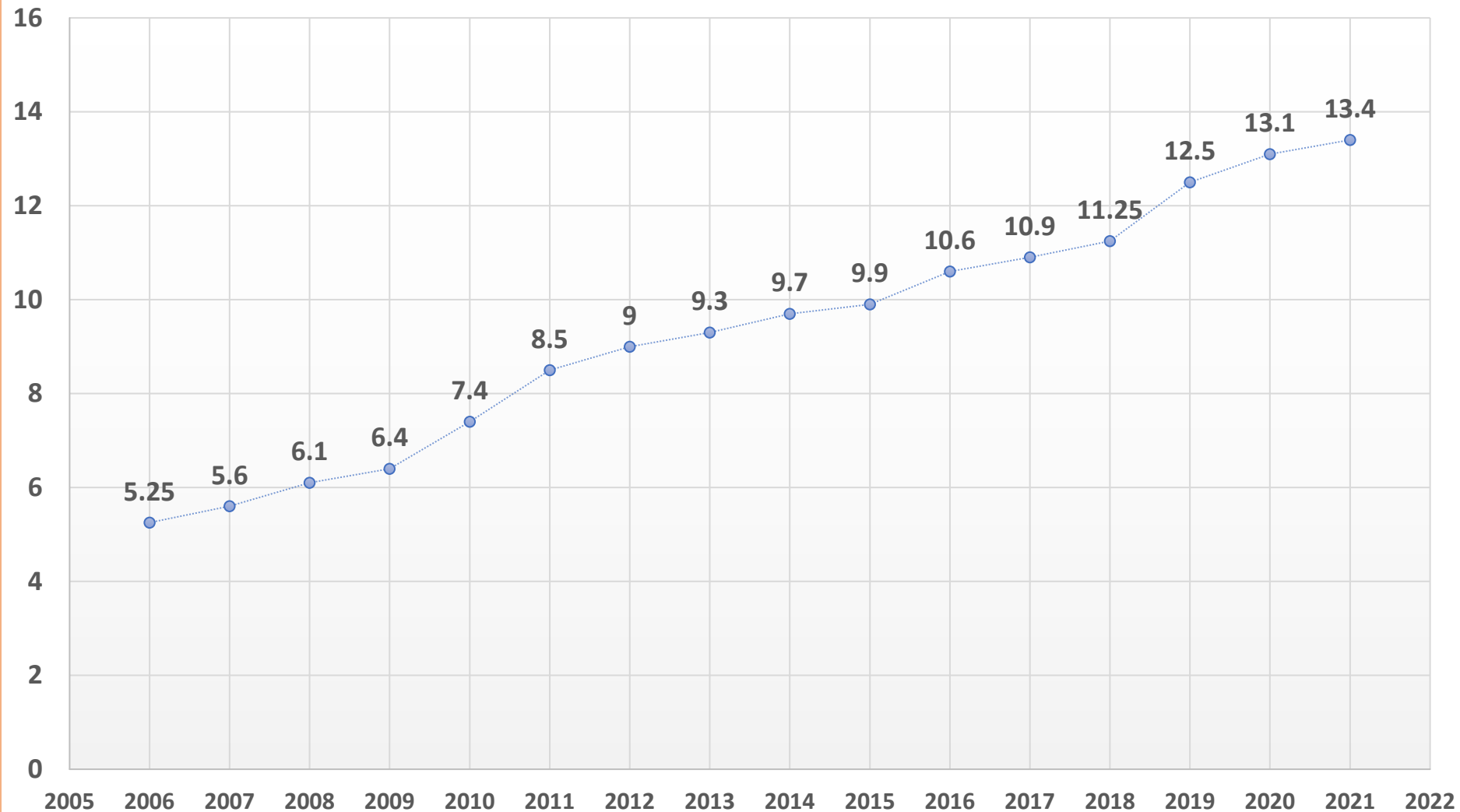
New titles ('000) 2004-2021



First editions in
print, all
categories

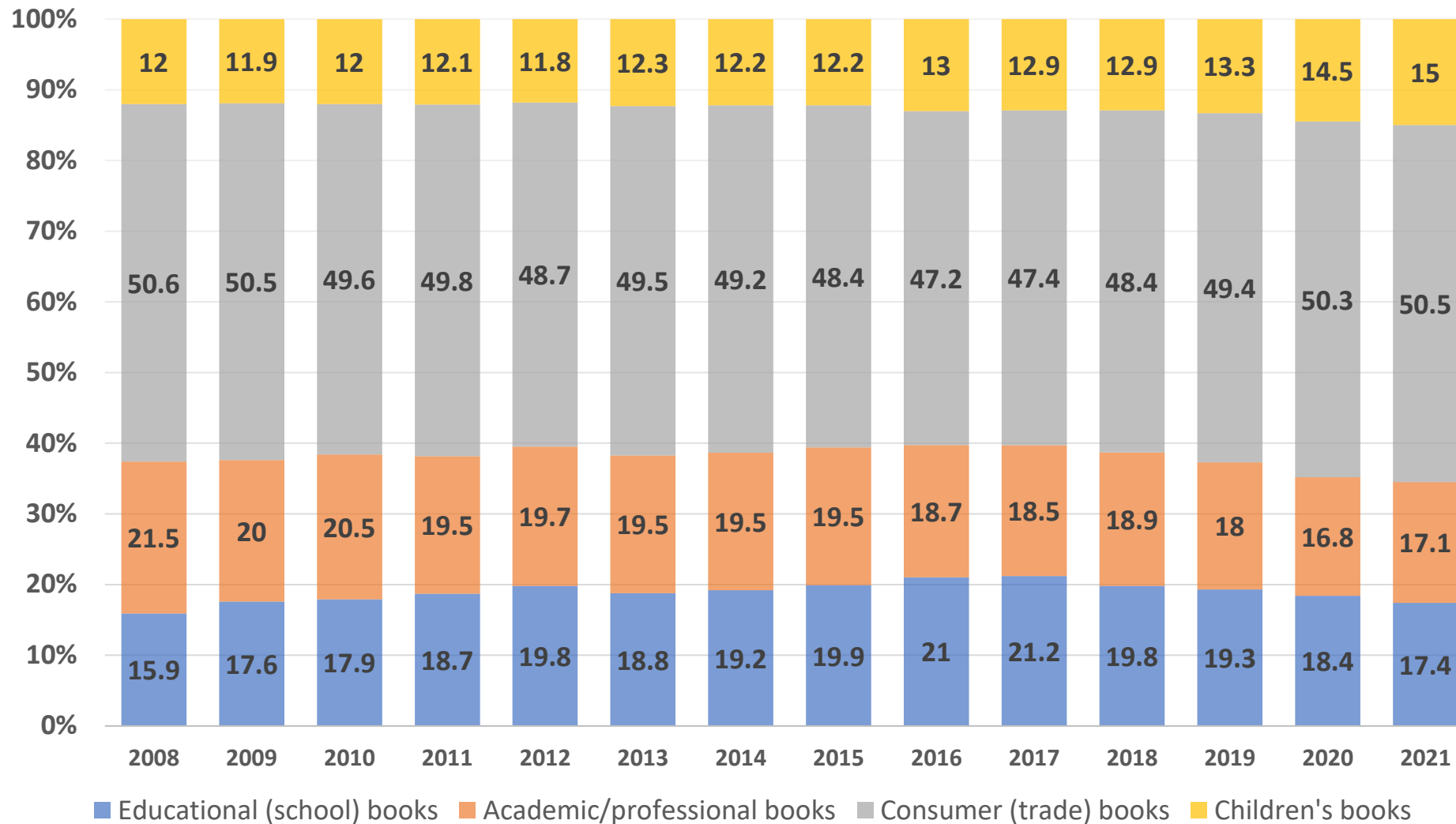
Copies sold in
2021 > **2 billion**
(not counting
Germany)

Active catalogue (mio) 2006-2021



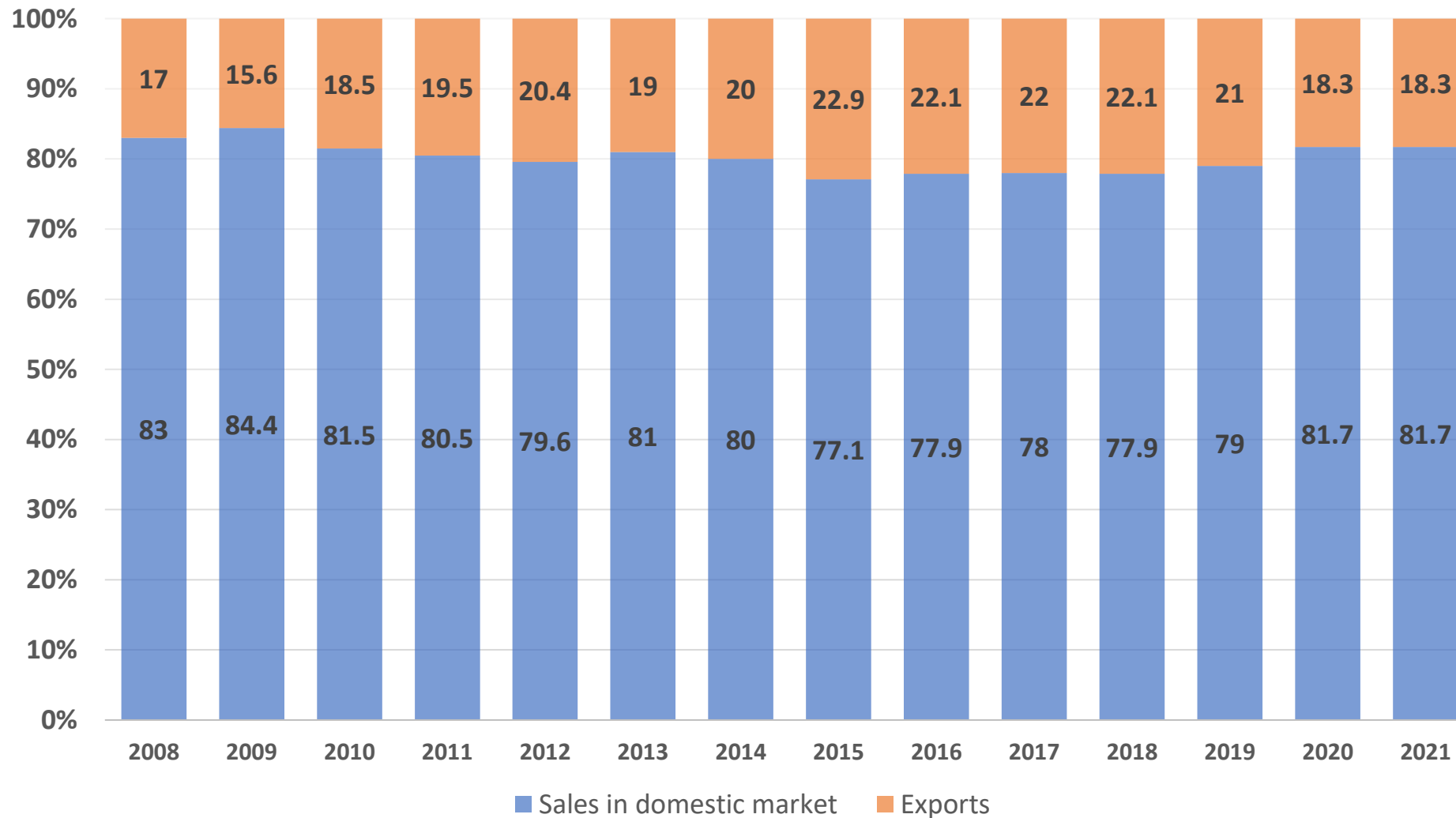
Titles in
commerce -
**3 million in
digital**

Turnover by category (%) 2008-2021



Children's
books show
resilience

Turnover by destination (%) 2008-2021



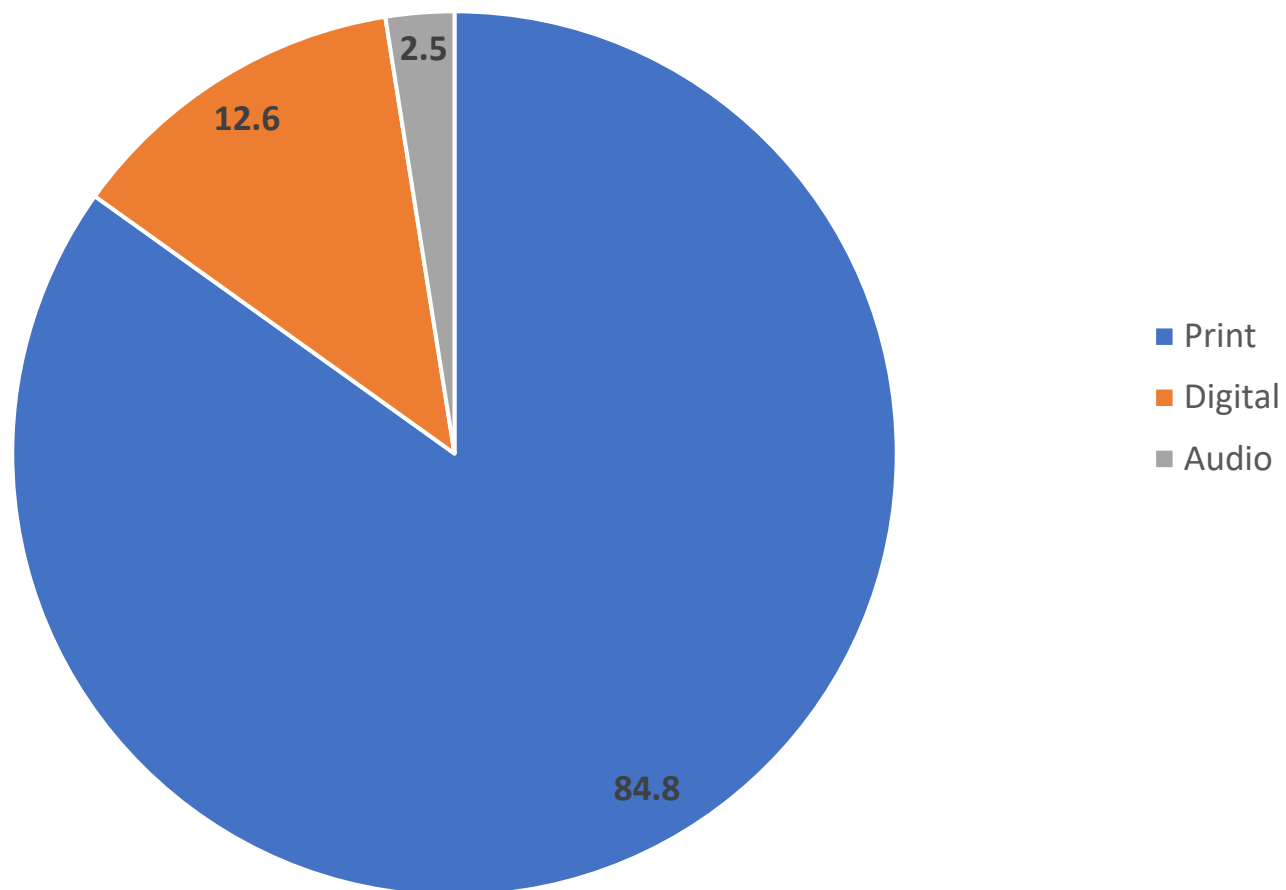
A significant
export share

Turnover by distribution channel (%) 2019-2021



The rise of
online sales

Turnover by format (%) 2021



Audiobooks
enter the
picture

Biggest markets (domestic book sales)

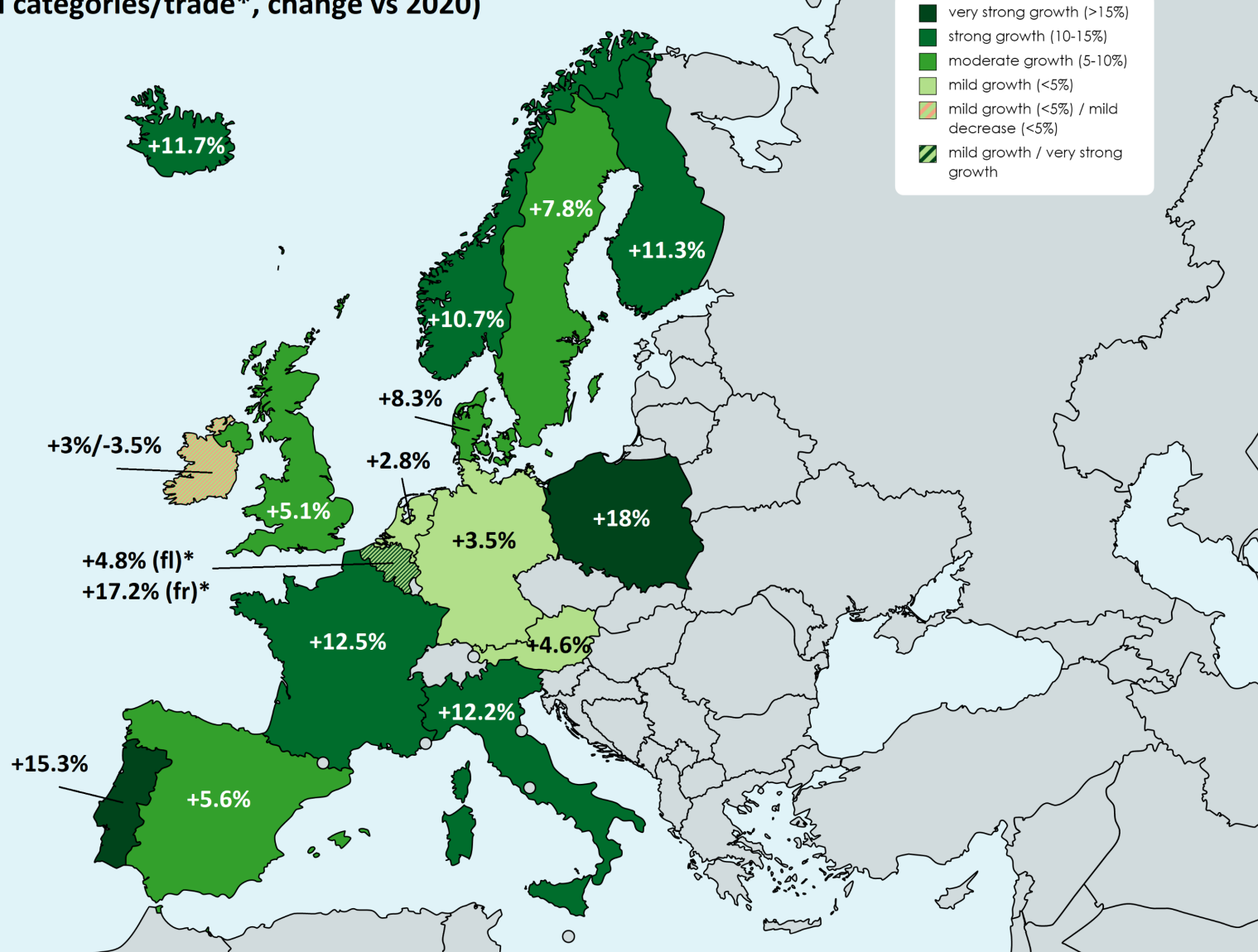
1. Germany
2. UK
3. France
4. Italy
5. Spain
6. Netherlands

Biggest markets (titles published)

1. UK
2. Germany
3. Spain
4. Italy
5. France
6. Poland

The book market in 2021

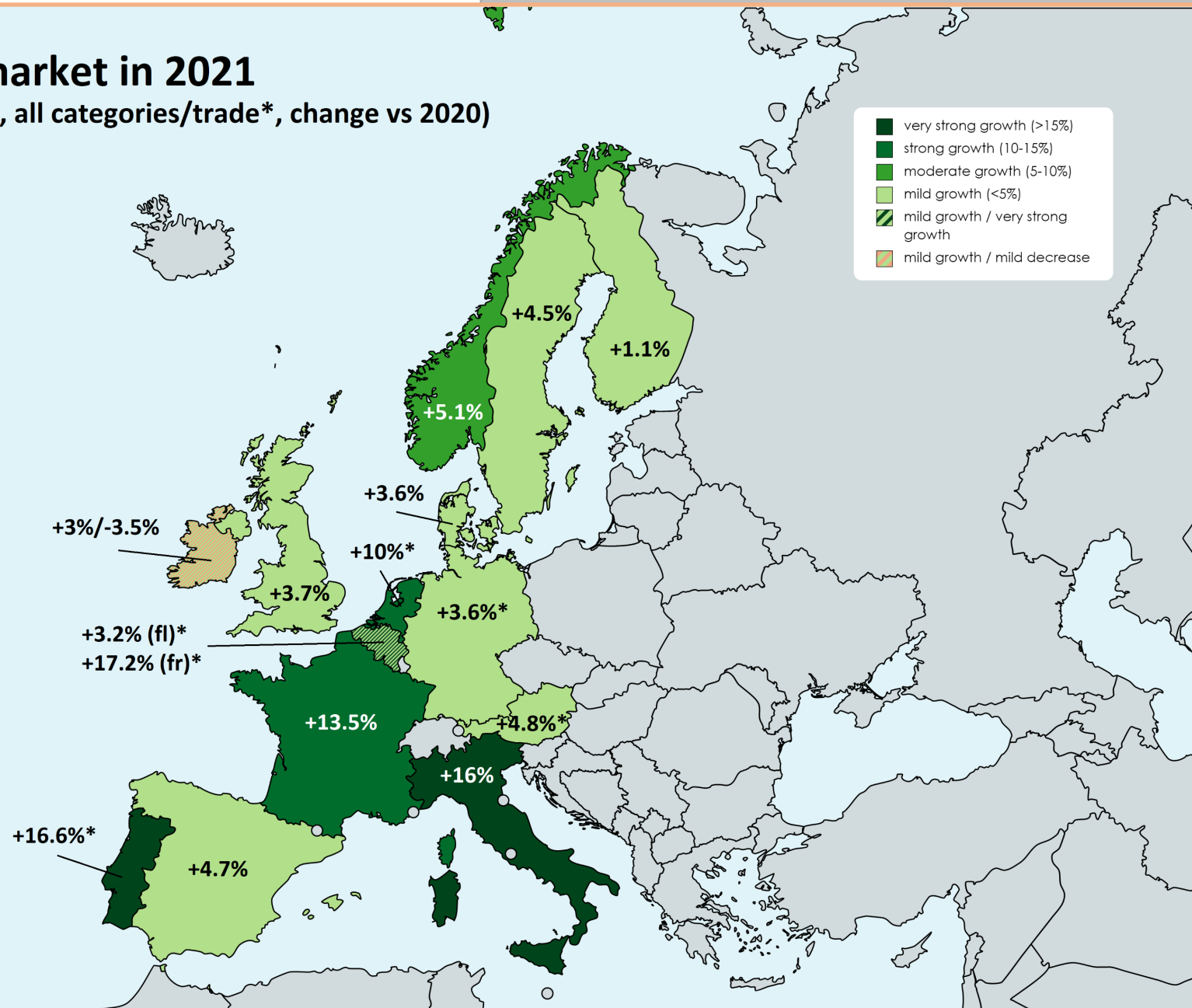
(total turnover, all categories/trade*, change vs 2020)



Total +6.5%

The book market in 2021

(print book sales, all categories/trade*, change vs 2020)



Ebooks

- France -8%
- Norway -2.8%
- Finland +22.6%
- Netherlands -5%
- Spain +5%
- Italy -11.3%
- UK -7%
- Belgium (fl) -5.5%
- Denmark -7.3%

Audiobooks

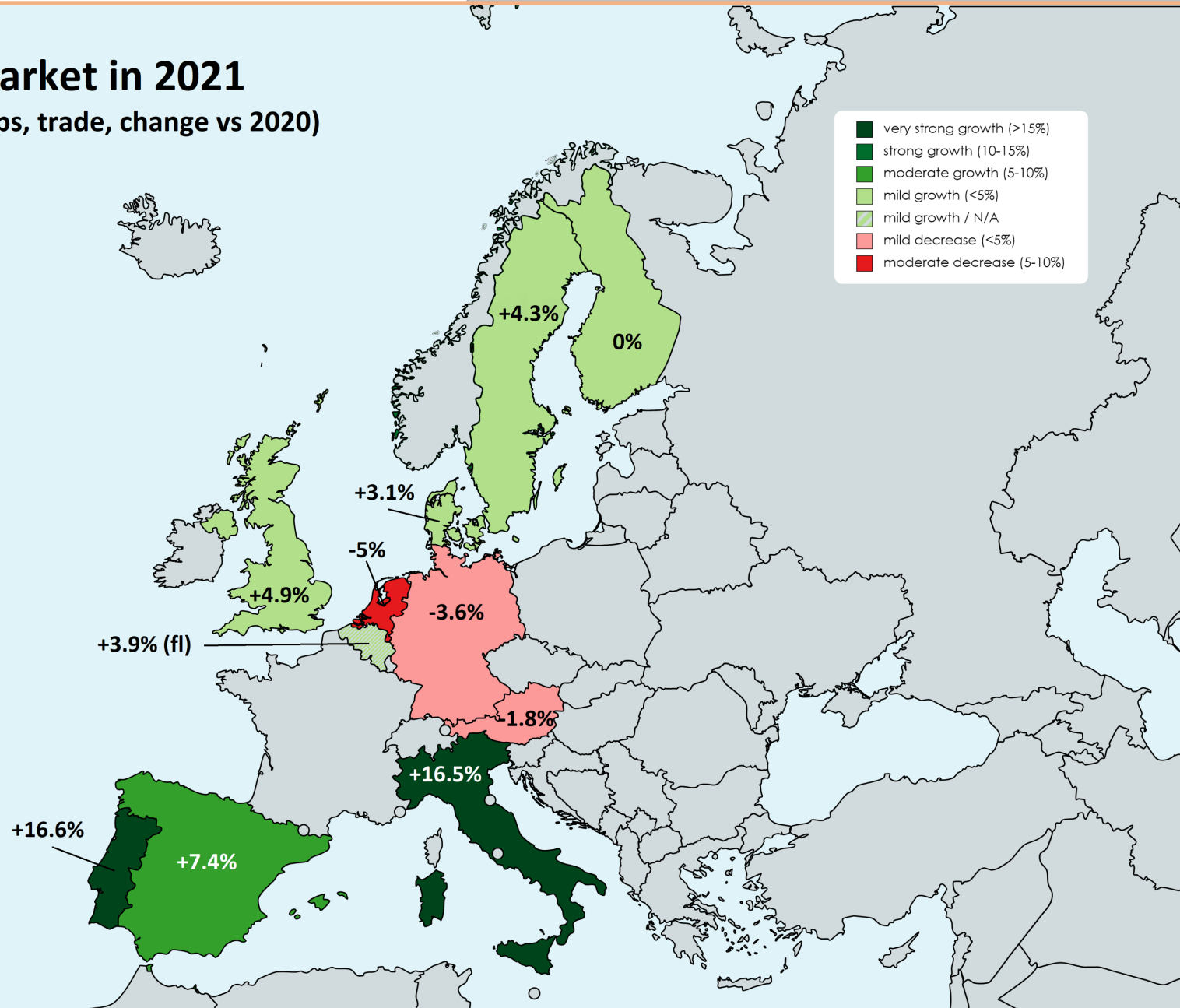
- Finland +47.4%
- Spain +0.3%
- Italy +37.1%
- UK +13.8%

Ebooks + audiobooks

- Sweden +16.2%

The book market in 2021

(sales in bookshops, trade, change vs 2020)

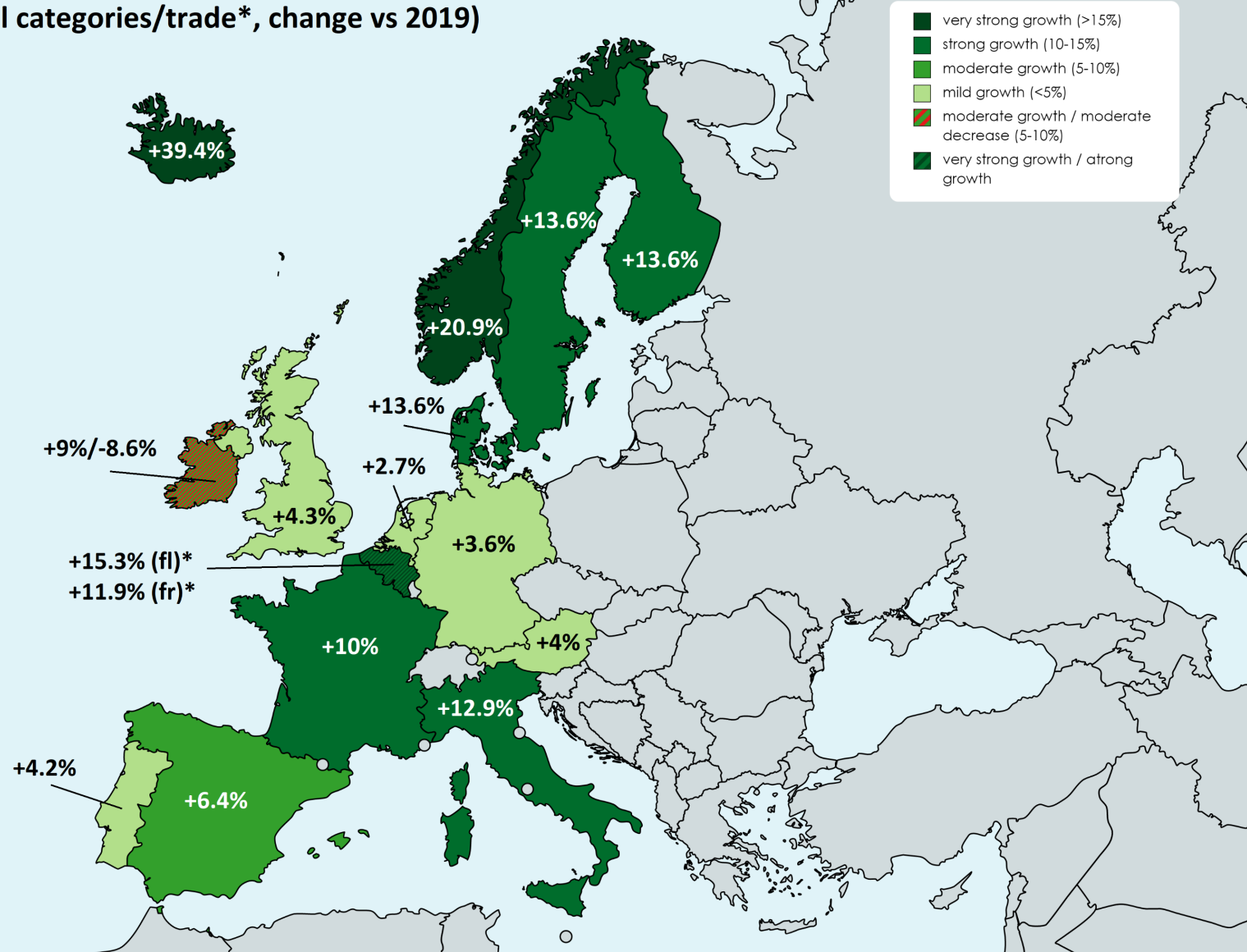


Online

- Sweden +2.9%
- Netherlands +20%
- Spain +30%
- Italy +16.9%
- Belgium (fl) +1.8%
- Denmark +16.9%
- Germany +16.2%

The book market in 2021

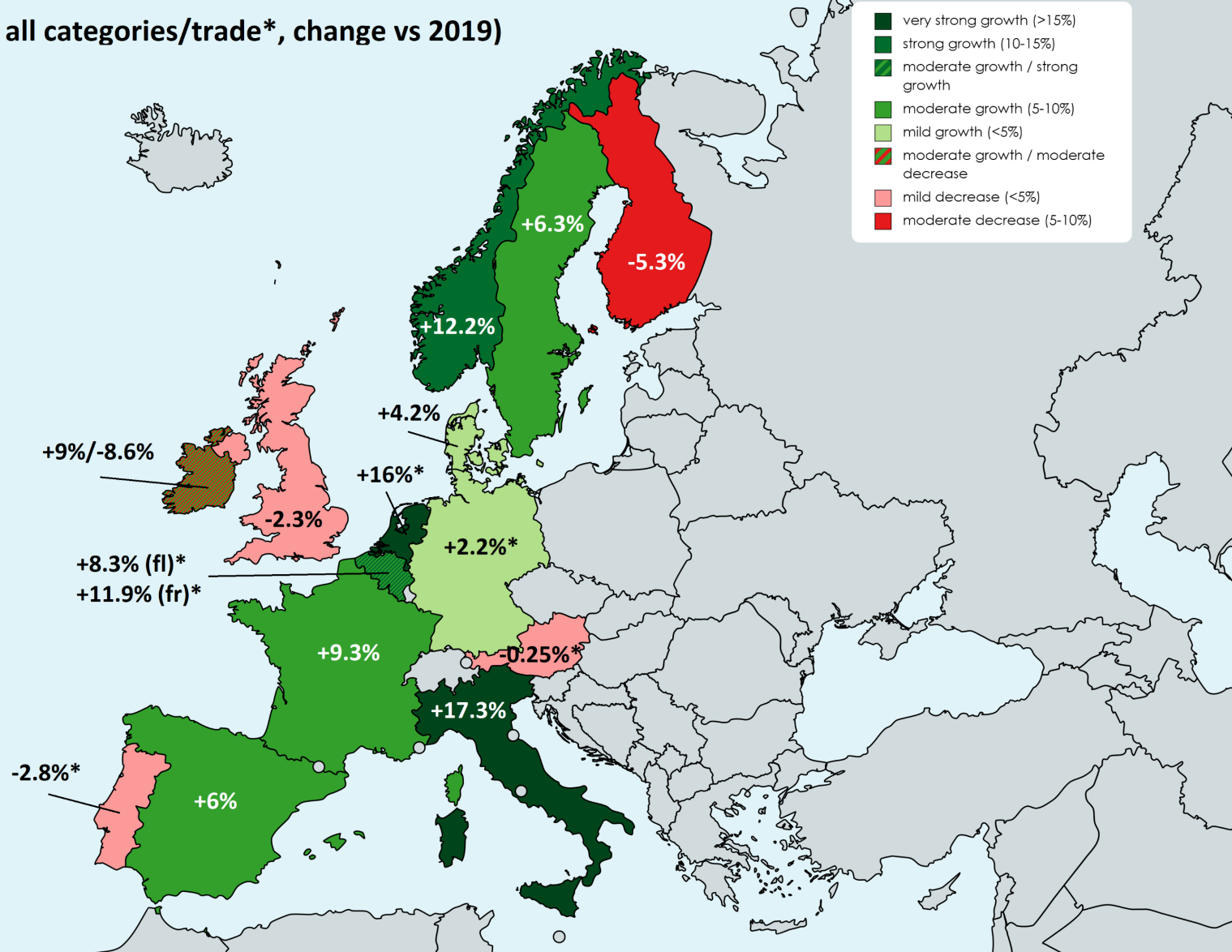
(total turnover, all categories/trade*, change vs 2019)



2021 fared also better than 2019

The book market in 2021

(print book sales, all categories/trade*, change vs 2019)



Ebooks

- France +16%
- Norway +11.6%
- Finland +124.1%
- Netherlands +2%
- Spain +10%
- Italy +21.1%
- UK +10%
- Belgium (nf) +11.9%

Audiobooks

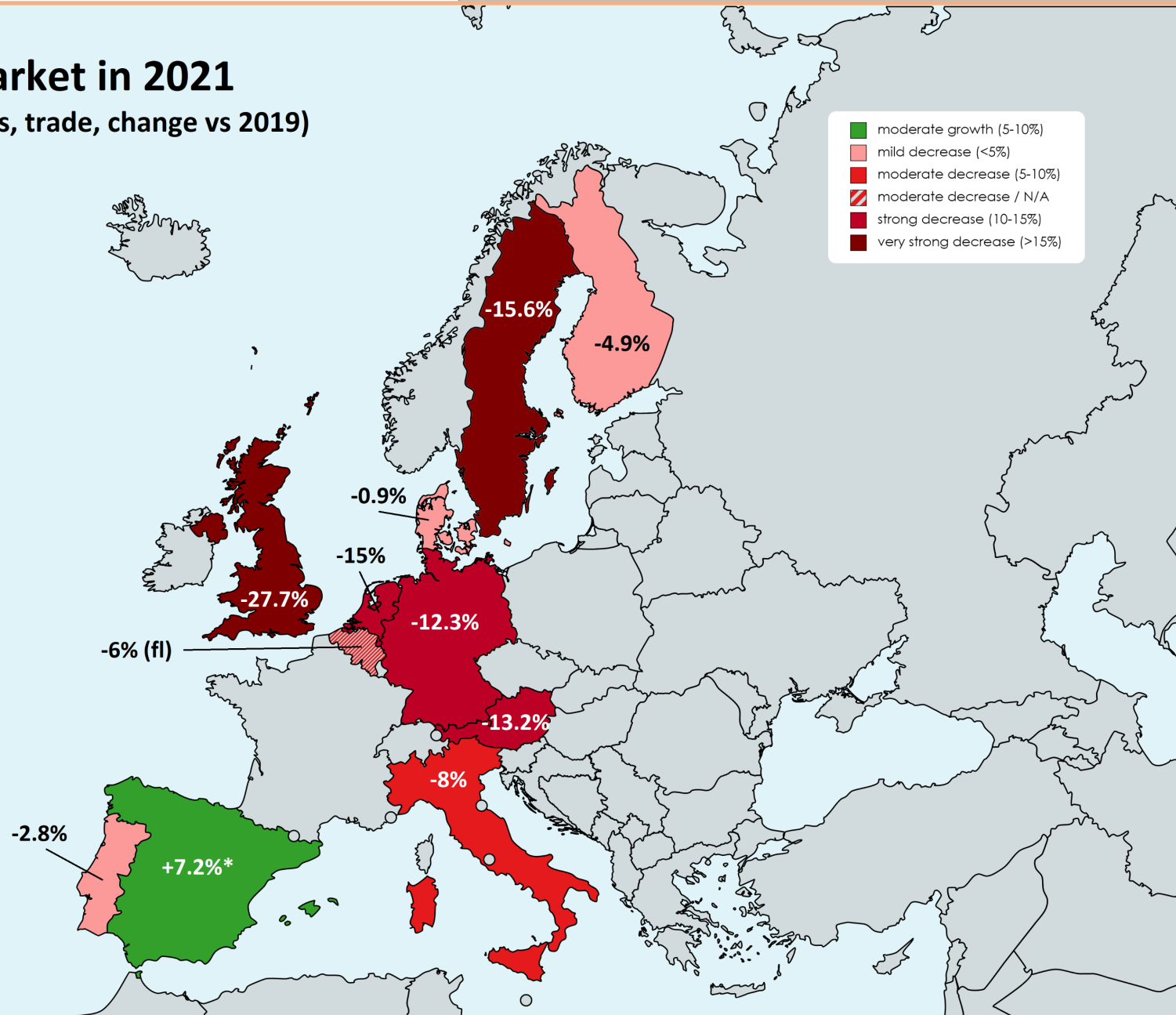
- Finland +200%
- Spain +2%
- Italy +166.7%
- UK +56.1%

Ebooks + audiobooks

- Sweden +45.5%
- Denmark +45.3%

The book market in 2021

(sales in bookshops, trade, change vs 2019)

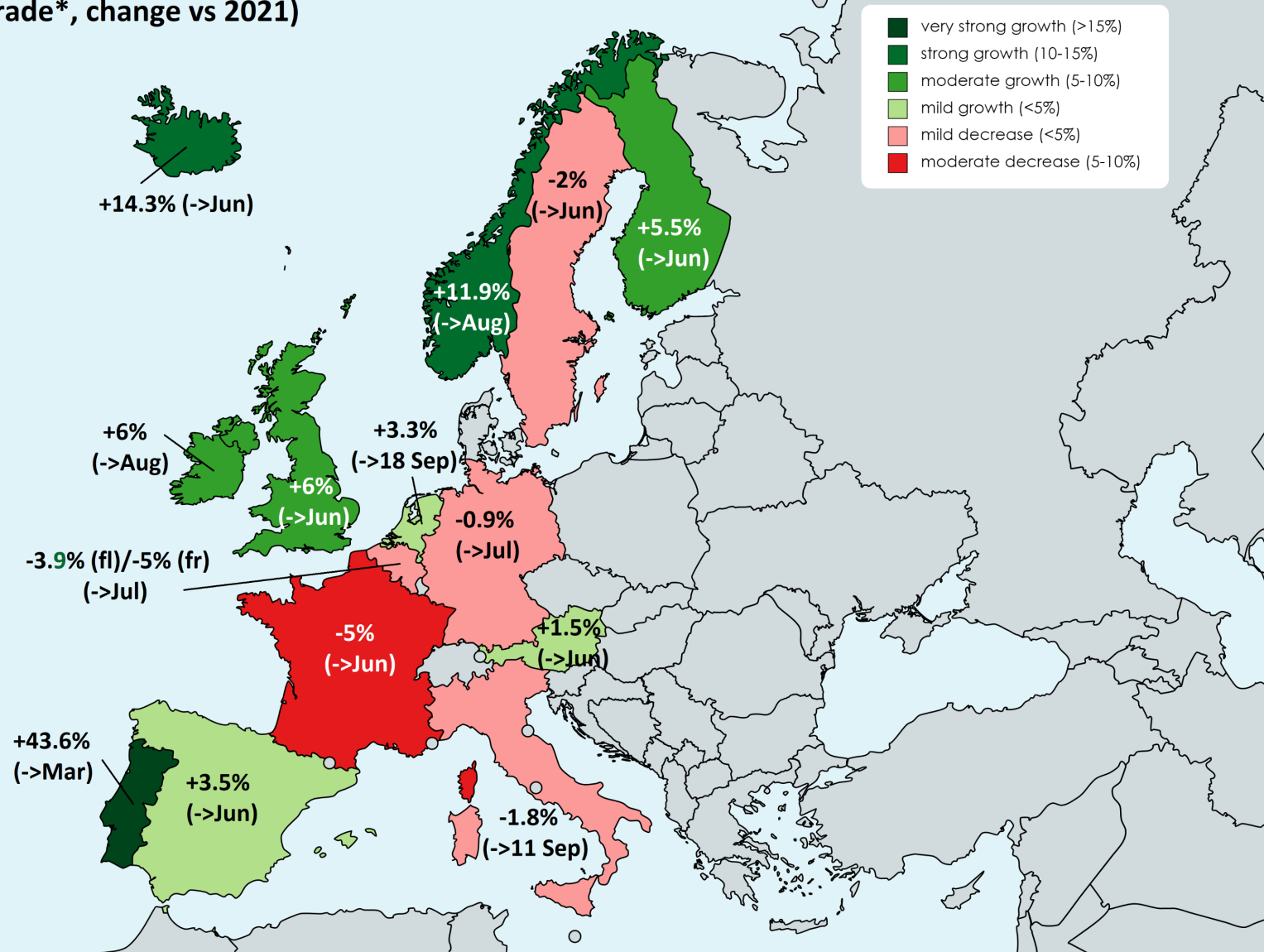


Online

- Sweden +22.5%
- Netherlands +55%
- Spain +40%
- Italy +68.1%
- Belgium (fl) +61%
- Denmark +46.7%
- Germany +40.5%

The book market in 2022

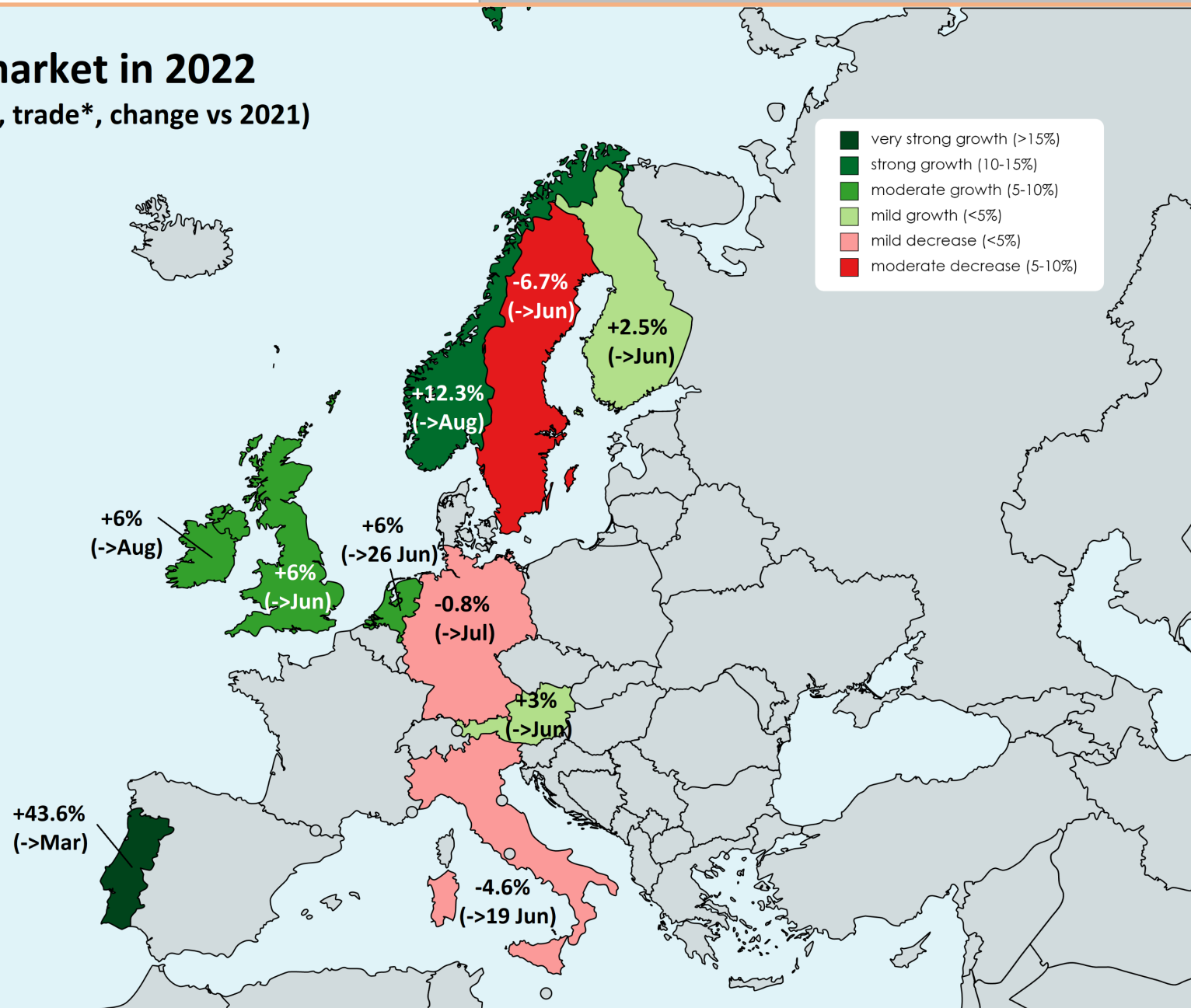
(total turnover, trade*, change vs 2021)



How is **this year** going?

The book market in 2022

(print book sales, trade*, change vs 2021)



Ebooks

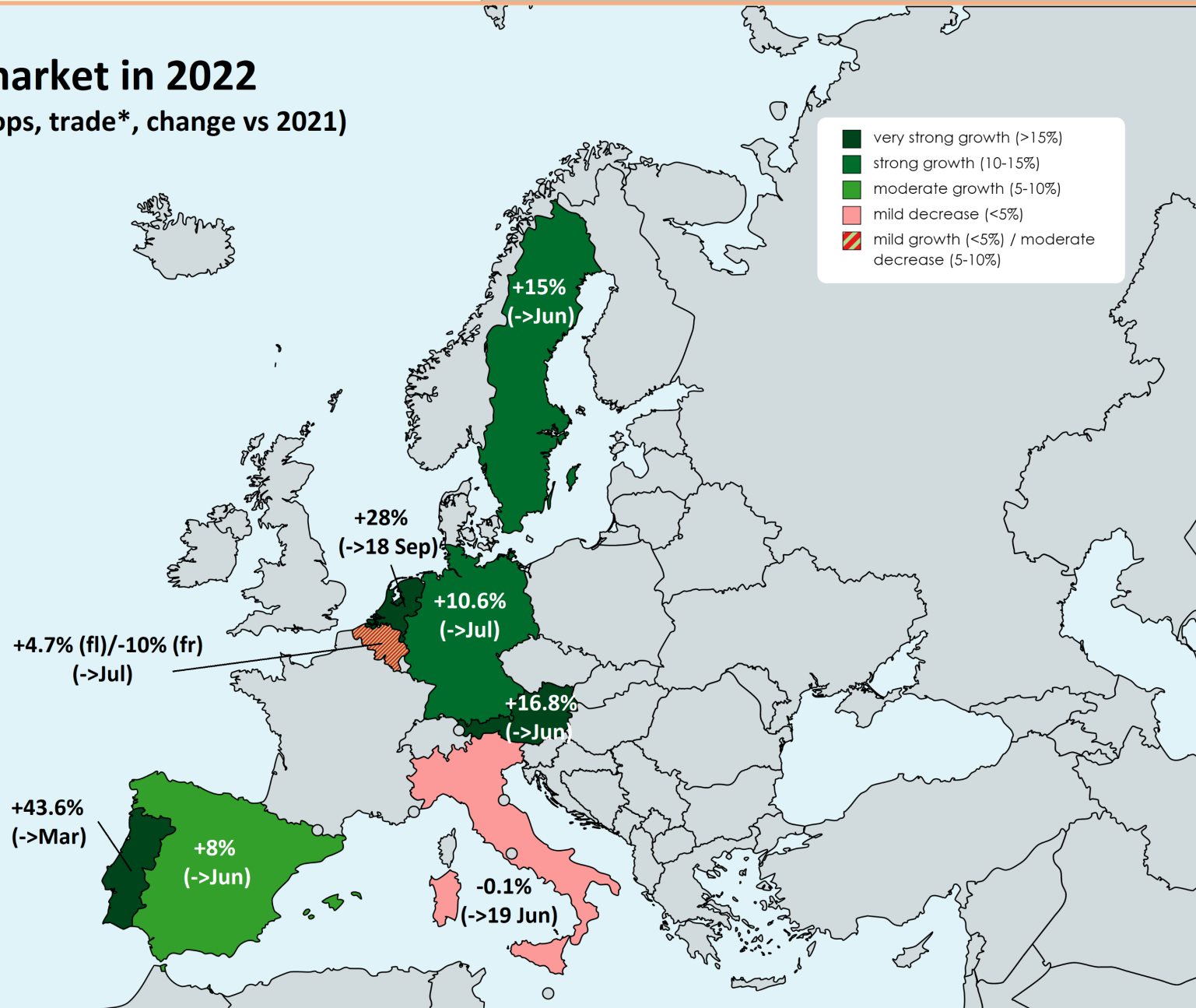
- Sweden +37.5%
- **Norway -2.4%**
- Finland +2.5%
- Austria +3%
- UK +6%
- Germany +2.5%

Audiobooks

- Finland +31.6%
- Norway +14.5%
- Sweden +2.2%
- UK +4%

The book market in 2022

(sales in bookshops, trade*, change vs 2021)



Online

- Sweden -12.5%
- Netherlands -18%
- Italy -8%
- Austria -15.4%
- Germany down

The paper crisis





Thank you! Questions?