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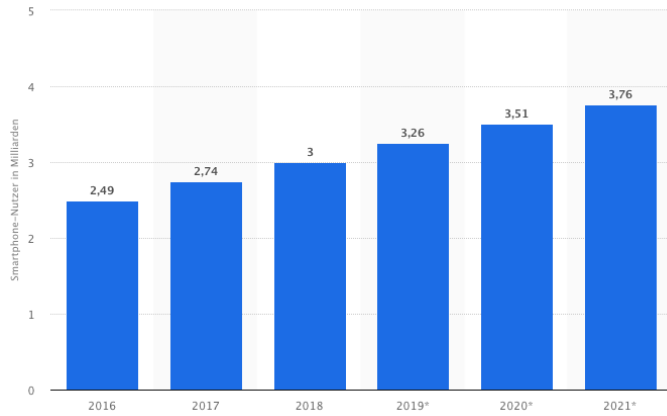
WORLD CONGRESS 2019
EDINBURGH



STREAMING THE FUTURE

**WRITERS' PERSPECTIVE
ON PRIVATE COPYING LEVIES AND
LEVEL OF COMPENSATION**

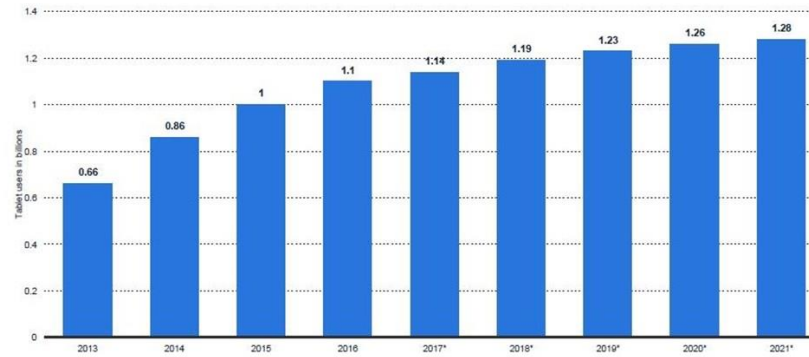
**BY NINA GEORGE, NOVELIST.
PRESIDENT OF EUROPEAN WRITERS' COUNCIL (EWC)
MEMBER OF ADMINISTRATIVE BOARD OF VG WORT (GERMANY)**



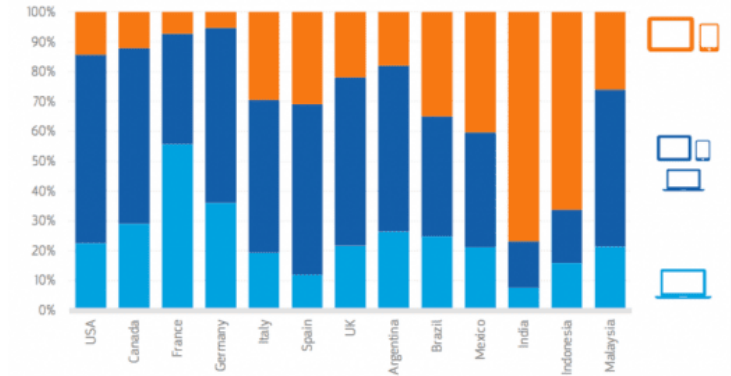
Smartphones: 3,26 billion in 2019

Number of tablet users worldwide from 2013 to 2021 (in billions)*

Forecast number of tablet users worldwide 2013-2021



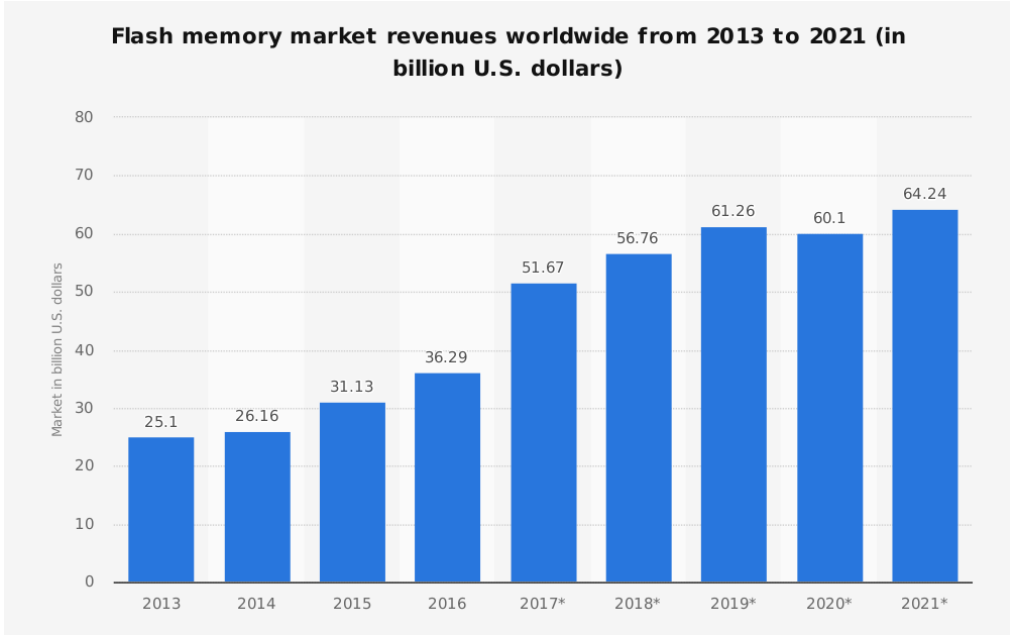
Tablets: 1,23 billion in 2019



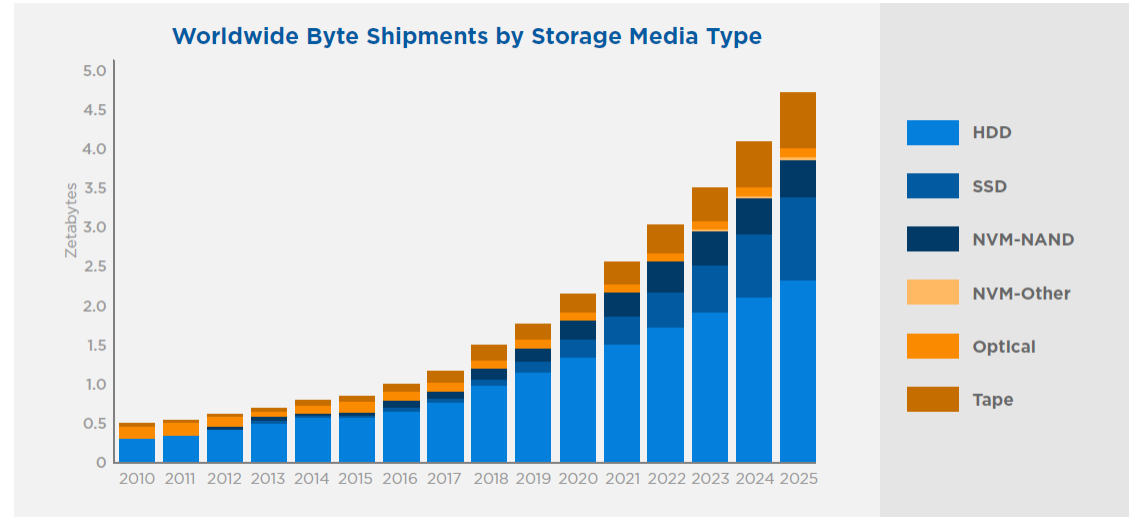
COMSCORE

Multiplatformers use three devices

WORLDWIDE USAGE AND MARKET SHARE OF SMART DEVICES



Flash memory (sticks, cards, drives)



Source: Data, Aug 2025, sponsored by Seagate with data from IDC Global DataSphere, Nov 2019

Clouds and their storing-systems

WORLDWIDE STORAGE (CLOUD, FLASH MEMORY ...) A FORECAST



Levy on TI devices	Albania (NYI), Algeria, Austria, Belgium, Bosnia Herzegovina (NYI), Burkina Faso, Cameroon, Côte d'Ivoire (NYI), Croatia, Czech Republic, Dominican Republic (NYI), Ecuador (NYI), Germany, Ghana (NYI), Greece, Hungary, Kosovo (NYI), Lithuania, Luxembourg (NYI), Macedonia (NYI), Moldova (NYI), Montenegro (NYI), Nigeria (NYI), Paraguay (NYI), Poland, Portugal, Romania, Serbia (NYI), Slovakia, Slovenia, Turkey (NYI)
Levy on A/AV + TI devices with TI share	Belgium, Czech Republic, Dominican Republic (NYI), France, Germany, Ghana, Kosovo (NYI), Lithuania, Netherlands (NYI), Nigeria, Paraguay (NYI), Slovakia
Levy on TI media	Bosnia Herzegovina, Greece, Luxembourg (NS), Nigeria, Poland, Romania, Serbia
Levy on A/AV + TI media with TI share	Belgium, Czech Republic, Dominican Republic (NYI), France, Germany, Ghana, Lithuania, Netherlands (NYI), Nigeria (NYI), Paraguay (NYI), Slovakia, Turkey (NYI)
Operator fee	Austria, Belgium, Bosnia Herzegovina (NYI), Burkina Faso, Côte d'Ivoire (NYI), Croatia, Czech Republic, Germany, Hungary, Kosovo (NYI), Lithuania, Luxembourg (NS), Moldova (NYI), Montenegro (NYI), Poland, Portugal, Serbia (NYI), Slovakia, Slovenia

ON TEXT AND IMAGE LEVIES ON COPYING FOR PRIVATE AND OWN/INTERNAL USE **COUNTRIES WITH TI LEVIES**

OVERVIEW FROM 2015:

[HTTP://WWW.IFRRO.ORG/SITES/DEFAULT/FILES/WIPO_IFRRO_PUB_1042_2017.PDF](http://www.ifrro.org/sites/default/files/wipo_ifrro_pub_1042_2017.pdf)



German Example: a sort of best practice

- In Germany (§ 54 UrhG) - **all device and storage media used for reproductions are subject to remuneration in the law.** This ensures that remuneration is paid not only for photocopiers, multifunction devices, printers, scanners and faxes, but also for PCs, tablets, mobile phones, USB sticks, hard disks or smart watches.
- In addition to the device and storage media remuneration, there is also the **operator remuneration** (§ 54c UrhG; "**operator levy**"). It obliges "large operators" of reproduction equipment (e.g. schools, universities, libraries, copy shops) to pay a reproduction fee.
- In 2018, VG WORT collected TI levies for textworks approx. **€ 80 million**, with the additional payments for PCs for the years 2008 to 2013: € 140 million
- **Principle of share:** Lump sums and simplifications are permissible. The **split** is negotiated in between authors and publishers in CMO, not law

(70:30 fiction / 50:50 / 100:0 audio play, screen play ...).



THE FUTURE ?

- (1) all - legally permitted - digital reproduction possibilities should be covered.
- (2) In the future a remuneration will have to be paid for cloud storage via a kind of - new - operator remuneration vis-à-vis cloud operators.
- (3) it must be ensured that an appropriate remuneration is paid for legally permitted public access (e.g. according to § 60a UrhG in the school and university sector; digital semester apparatus/digital learning apparatus).
- (4) Licensing options (Art. 17 DSM Directive) may play an important role in the future.
- (5) there are technical possibilities to pay usage-related fees to authors for copies/usage in the Internet. In the case of VG WORT, this is achieved via METIS. You may explore this with Robert Staats or on https://www.ifrro.org/sites/default/files/vg_wort_presentation_athens_jun14.pdf.
- (6) be aware: DIGITAL EUROPE is lobbying against TI Levies with the argument: streaming is not copying. The ELF-Forum may develop together strategies and wording.

Please look up: http://ifrro.org/sites/default/files/reprobel_kvd_presentation_levies_elf_athens_2018.pdf

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PERSISTENCE, PRIDE AND PATIENCE: THANK YOU

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AND ALWAYS BUY LOCAL⁷